



## Major Event Passes

Secure ID solutions for your event

### Event Passes

The Event Pass is a highly visible form of identification, which is easily seen and can be verified with the minimum of delay. The pass can be produced in a variety of sizes, depending on the level of information required for each one and any other customer specifications. The event pass offers many technologies, which can be tailored to the requirements of the event, depending on the level of security required.

**These options include:**

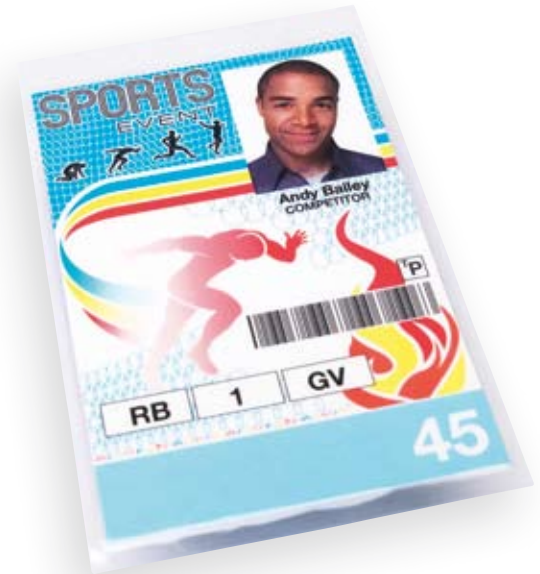
- Unique serial number
- Barcode
- Fine line/guilloche print
- Tactile feature
- Microtext print
- UV print
- Holography
- Tamper evident inks
- RFID

The event pass consists of a security printed insert, printed on one or both sides, which is encapsulated within a highly secure laminate pouch.

The make up of the event pass means that it is rugged and durable and unlike a paper ticket will not wear and damage easily, avoiding any authentication problems. Because the pass is laminated, it is completely waterproof, which means it can remain visible even in wet weather conditions. This means that it is perfect for events which run over multiple days, or a whole season, with the pass remaining intact throughout, removing the requirement for multiple tickets, passes or other authorisation for entry.

The durability of the event pass means that it can also be used as a souvenir in the years following the event.

For international events, a visa can be incorporated into the events pass, which allows free movement for international participants, meaning they do not have to carry their travel documents separately.



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## RFID Technology

It is possible to incorporate a contactless RFID chip in each pass. This makes it possible for data to be stored on the pass, allowing automated movement around the event, without the need for human verification. RFID can also be used to enable entitlements to food and drinks, or other benefits, allowing participants to buy things without having to carry cash.

## Service Options

The events pass can be supplied in two different ways, either by mail fulfilment, where the organiser sends Payne Security their data and the finished laminated passes are supplied, either to the organiser or directly to the pass holder.

Alternatively, where localised completion of passes is required, we can supply the components, software for completion and laminators to allow adding of personal details to the passes at the event, for completion on entry.

We can also provide a combination of the two options, meaning that events where passes are supplied complete can also have onsite issuance facilities for additional provision of passes.

## Contact Payne Security

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## Event Cards

Payne Security's unique card manufacturing and digital print capability offers a complete card management solution for your event. Using state of the art digital print, we can offer high quality 4 and 6 colour print options, to cover all design requirements and produce a card which reflects the importance of the event.

Short-run digital print allows Payne Security to supply high quality, unique card designs, which are ideal for small and medium sized events. Designs are sent straight to the press, allowing highly personalised card designs to be produced to specific requirements in low or medium quantities. Digital print allows a wide variation of card options, portrait or landscape orientation, standard card size or larger oversized cards.

Our personalisation service provides secure cards to the highest quality with all the print features locked into the core of the card, ensuring durability and security. This means that unlike paper tickets they will not wear or damage easily and can be used over multiple days without any authentication concerns. They can also be displayed in any weather without being damaged.

The range of integrated security print technology options available from Payne Security help to protect your events card from counterfeiting and ensure correct verification.

### These options include:

- Unique serial number
- Barcode
- Fine line/guilloche print
- Magnetic stripe
- Microtext print
- UV print
- Hologram
- Contact/contactless chip

Payne Security can supply cards with different options of holding information, depending on the specific requirements of an event. From a magnetic stripe, through to the latest contact and contactless chips, we can supply all options to allow storage of information on the card, from basic personal information to access authorisation, allowing access to be granted with a quick swipe of the card. These technologies can also allow visitor tracking within the event, providing market intelligence for future events, as well as preferences for individual visitors. Integrated chips can also enable the cards to be used as a payment method for participants, removing the need to carrying cash or additional payment methods.



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## Event Cards

The encoding and fulfilment bureau service allows Payne Security to meet all smart card personalisation and mailing needs. Simply supply your data and we supply the finished cards, either to a central location, or individually to each customer. Our automated fulfilment line allows production of personalised carrier letters for each customer to be matched with the correct card and mailed to the correct address. We are also able to include additional brochures, leaflets and other literature to each customer to promote offers, news and details of other events which may be of interest.

Alternatively, where localised completion of passes is required, we can supply the cards, printers and software to allow addition of personal details, for completion on entry to the event.

## Card Holders

Payne Security offers a wide range of card holders to display and protect your event passes.

Various colours and styles are available to allow you to choose an accessory that complements your events pass. Their solid construction means they hold the card securely in place and display it prominently, to allow quick and easy verification.

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### Accessories

#### Lanyards

Our standard range of personalised lanyards not only offers a stylish way to display cards but is also ideal for promotional use at events. With screen print and woven print finishes available, your event image can be clearly promoted to a large audience with ease. Both styles of lanyard are available in 10mm, 15mm, 20mm and 25mm thicknesses.

Payne Security also offers a premium range of customised lanyards using dye-sublimation print technology. This premium print offers both high quality and durability by embedding the print within the material of the lanyard, making it an ideal choice for daily use displaying an events pass. Dye sublimation printed lanyards are available in two finishes, lace or satin, in two different widths, 10mm and 15mm.

Both logos and text can be printed in up to four colours, with Pantone matched print available to complement your corporate identity.

Lanyards are available with wide range of attachments, to suit individual requirements.

All of our lanyards have a safety breakaway as standard, which separates under strain, to comply with health and safety requirements.



Accessories

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## Wristbands

Ideal as event passes, wristbands are available in both paper and plastic, in a selection of different colours and can be personalised to suit your requirements. Options include consecutive numbering and company name/logo print.



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