



The Technology of Possibility

Complete Card Management Solutions

Claim and Policy Cards

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With the growing use of gift and prepaid cards, Cardtec recognises that such cards also provide significant benefits within the insurance sector. Cardtec is able to offer highly personalised printed cards as part of its card product portfolio, driven by the capabilities of the state of the art digital presses and card manufacture.

Digital print from Cardtec enables each card to be printed with a unique personalised message, enhancing the value of the insurance card to both the issuer and cardholder.

Insurer benefits include:

- Highly personalised cards for greater brand interaction with your cardholders
- Encouraging greater customer acquisition
- Cost effective card production - short to medium print runs. It's our forte!
- Ability to run test marketing and seasonal promotions
- A secure and durable card
- Superb quality digital print in 4 or 6 colours
- A complete fulfilment service

Barry's Car Insurance

RF05 WCL

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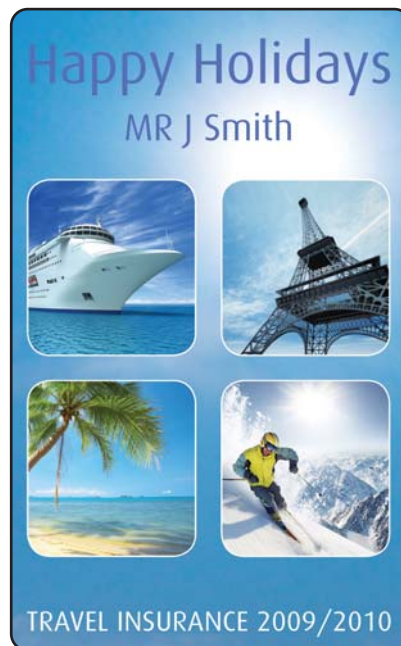
YOUR BRAND

Expiry date 09/10

Customers will benefit from:

- A highly personalised card - unique to the cardholder
- Easily stored in purse or wallet
- Re-useable, giving additional value
- Easily redeemed on-line
- A secure and durable card
- Mailed direct to their door

Cardtec will make your insurance and policy card truly unique, putting your brand at the forefront with your customers.





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Insurance claim and policy cards can be adopted by all insurance products, such as **Vehicle, Home, Health, Pet, Personal** and **Travel insurance**. Issuing a card enables insurance companies and similar large corporations to create a multi-functional tool, which can provide many benefits.

An insurance policy card provides customers with their policy number, emergency contact numbers and information for use in the event of an incident. This is useful for all insurance claims, but particularly when the card is provided for travel insurance. Having something easily carried within a wallet or purse which lists emergency contact numbers can be worth its weight in gold for customers who need to speak to their insurance company whilst travelling.

An insurance card can also speed up and make the whole claim process far simpler. The issuing of money to cover a claim can be done via electronic transfers and so is more secure, thus providing a quick and effective method. No more sending out cheques or paper vouchers or, more costly still, cash.

Insurance cards also offer the opportunity to provide claimants with a simple and convenient way to purchase replacement items in the event of a claim. They can cover various programmes that are tailored to clients' requirements, providing settlement methods that are suitable for a broad range of insurance claim payments, including:

- Home contents and building insurance
- Vehicle claims
- Health insurance
- Dental benefits
- Personal insurance
- Travel insurance
- Pet insurance
- Compensation claims

Control claim spend

The insurance claim card also provides the issuer with the ability to control and track claimant spends by partnering a select number of retailers, therefore limiting purchases to specific retailers. This provides the additional benefits of negotiating discounts and providing customers with

special offers, as well as reducing insurance fraud and providing much needed marketing information.

Key features of an insurance claim card include:

- Provides an ideal tool for carrying policy details
- Can be easily integrated with current systems
- Issue as a re-loadable or one-off disposable card
- Branding and highly personalised cards, enhancing corporate brand
- A number of currencies can be issued to claimants globally
- Online redemption
- Controlled spending
- Can be loaded with fixed or variable funds

Cardtec understands the benefits of the insurance card and we have the knowledge and expertise to assist with your programme and make highly personalised cards, quickly and cost effectively.

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To understand more and enable Cardtec to assist in the success of your claim and policy card, contact us now. Queens Lane, Mold, Flintshire CH7 1JR

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Cardtec: Complete Card Management Solutions from Payne Security.

